

Billboard Rules and Guidelines

Make note of the following rules. Even if you've entered the contest before, some rules are new or changed, so take time to read through this section.

Age limit. We're looking for a billboard made for students, by students. Only 12 through 18-year-olds may enter the contest. You can get help from a teacher or mentor, but remember: the overall design must be completed by middle or high school students.

Group size. Only individuals may enter the billboard design portion of our contest. The entire design is to be completed by individual students online. There is also no limit on the number of entries each student can submit.

Photos. Please only use the photos provided on the contest website image library or high-resolution photos (300 dpi) taken with your own camera. If you use your own photos and your contest entry is selected as a winner, you may be asked to provide signed waiver forms for any individuals in the photo. No inappropriate photos allowed. Period. The judges are going to put any entries with inappropriate photos or images straight in the trash.

Must-have Information: All billboard designs must include the Florida KidCare logo, phone number and web address.

Online only. The billboard design contest may only be completed online. Go to our website at www.actout4health.org and follow the directions to enter your design. Interested in uploading your own design? Download the instructions on our website. http://www.actoutforhealth.net/students/media/downloads/Billboard_Instructions_v2a.pdf

No favorites. Sorry, but the children of Florida Healthy Kids Corporation employees and Florida KidCare vendors are excluded.

